

Ready to go international?

Found new markets to target? Merchandise Mail Plus from Direct Link makes it easy. Direct Link takes care of your international deliveries. The item is delivered right to your customer's mailbox – secure and convenient. With Merchandise Mail Plus you get the reach and efficiency of the global postal system.

The all-important customer communication is managed smoothly. For instance, your customers get a pre-advise email, which keeps them in the loop, and reduces calls to your customer service department. Another benefit of the pre-advise email is that you can use it for marketing purposes: in addition to the information on delivery status it can include offers, promotions and other messages.

Depending on your preferences, you will have different requirements. This is why we offer so much choice.

Choose your service level:

Merchandise Mail Plus Level 1

Level 1 is a cost-efficient service for low-value items, to customers worldwide. You get confirmation from Direct Link that the item has been received for further processing, and if you wish, your customer can also receive confirmation of this. Delivery is convenient – right to your customer's mailbox. Items too large for the mailbox are sent to a local post office or service point for collection.

Merchandise Mail Plus Level 2

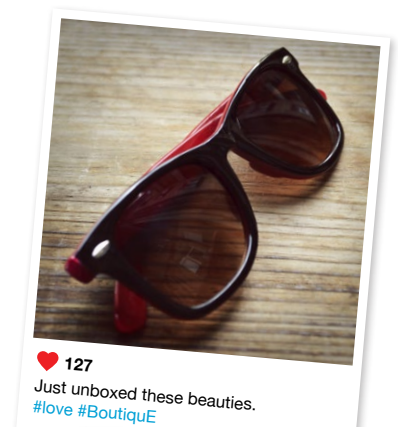
Level 2 is ideal for items distributed to and within Europe and to key destinations around the world. It offers the benefits of Level 1 – and more. When the item arrives in the destination country we send an email to your customer, informing that the order has been handed over for local delivery. This means peace of mind for the customer and reduces calls to your customer service centre.

Merchandise Mail Plus Level 3

With Level 3 you get the benefits of Levels 1 and 2, and several more. Level 3 gives you end-to-end tracking to most key destinations worldwide and if required, delivery confirmation. Final delivery is duly recorded – either at a service point, at home or at the office. Insurance is available as an option. With all of these features, Level 3 is the most secure way to send your item.

Info meets adverts

Use the pre-advise email for marketing purposes – in addition to the information on delivery status you can include offers, promotions and other messages.



Get satisfied customers from all over the world – with Merchandise Mail Plus. Contact your local Direct Link sales rep or email us.

www.directlink.com | info@directlink.com

